



REQUEST FOR PROPOSAL (RFP) FOR THE DEVELOPMENT, IMPLEMENTATION, INTEGRATION, TESTING, DEPLOYMENT, AND MAINTENANCE OF TVS OTT MOBILE APPLICATION FOR SARAWAK MEDIA GROUP SDN BHD

1. Suitably qualified Tenderers are invited to participate in this Tender exercise:

Tender Reference No	Eligibility Criteria	Tender Briefing	Document Fee (RM)	Tender Document Collection Period	Tender Closing & Submission Date/Time
SMG/PROC/T/OT T/2501	At least have one (1) successful experience in the last 5 years in developing and delivering OTT (over-the-Top) mobile applications or similar projects (e.g, media streaming platforms, content delivery apps).	22 May 2025 – (9:00AM) TENDER BRIEFING IS MANDATORY Tender Briefing: Sarawak Media Group Sdn Bhd, #LG12, Lower Ground Floor, Mall 2, CityOne Megamall, No.1, Jalan Song, 93350, Kuching, Sarawak, Malaysia. (Please email your Company Profile and evidence of fulfilling mandatory Eligibility requirements to show your interest and register for tender briefing attendance at tender@smg.my latest by 19 May 2025, 12.00 noon)	Free of Charge	23 May 2025 to 24 May 2025 before 12.00 noon	10 June 2025 at 12.00 noon (to be submitted via email to tender@smg.my)

- Representative for the tender briefing, maximum of (2) two persons (Full name, email address and designation). Attendance of the Tenderer's representative, such as the **Project Manager/Project Lead of the company**, is **Mandatory**. The tenderer who fails to attend the site visit will be disqualified.
- The **Request for Proposal Document Fee is Free**. Each Company is allowed to submit only one (1) offer. If more than one offer is submitted, all offers from the same Tenderer will be disqualified.
- The Request for Proposal Document will be issued as a soft copy via email. The password for the document will be sent in a separate email.
- Completed Request for Proposal Documents shall be submitted via email to tender@smg.my **not later than 12.00 noon on 10 June 2025 (Monday)**. The Proposal Documents shall be valid for three (3) months from the date of submission.
- Any Request for Proposal Documents received after the deadline will not be considered and will be rejected.
- The Tenderer shall bear solely any expenses incurred in preparing and submitting these Request for Proposal Documents.



NOTIS IKLAN REQUEST FOR PROPOSAL (RFP)

TAWARAN UNTUK CADANGAN (RFP) BAGI “THE DEVELOPMENT, IMPLEMENTATION, INTEGRATION, TESTING, DEPLOYMENT, AND MAINTENANCE OF TVS OTT MOBILE APPLICATION FOR SARAWAK MEDIA GROUP SDN BHD”

- Petender yang berkelayakan adalah dipelawa untuk menyertai “Request for Proposa (RFP)” ini:

No Rujukan	Kriteria Kelayakan	TAKLIMAT TENDER	Yuran Dokumen (RM)	Tempoh Masa Penjualan Dokumen RFP	Tarikh Tutup Penyerahan Dokumen RFP
SMG/PROC/T/OT T/2501	Sekurang-kurangnya mempunyai satu (1) pengalaman yang berjaya dalam tempoh lima (5) tahun lepas dalam membangunkan dan menyampaikan aplikasi mudah alih OTT (Over-the-Top) atau projek yang serupa (contohnya, platform penstriman media, aplikasi penghantaran kandungan	22 Mei 2025 – (9:00AM) TAKLIMAT TENDER ADALAH WAJIB Tempat: Sarawak Media Group Sdn Bhd, #LG12, Lower Ground Floor, Mall 2, CityOne Megamall, No.1, Jalan Song, 93350, Kuching, Sarawak, Malaysia. (Sila e-mel Profil Syarikat anda dan bukti memenuhi syarat kelayakan mandatori untuk mendaftar kehadiran taklimat tender ke tender@smg.my sebelum 19 Mei 2025, 12.00 noon)	Percuma	23 Mei 2025 - 24 Mei 2025 sebelum 12.00 tengah hari	10 Jun 2025, sebelum 12.00 tengah hari (hantar melalui e-mel kepada tender@smg.my)

- Wakil untuk taklimat tender, maksimum (2) dua orang (Nama penuh, alamat e-mel dan jawatan). Kehadiran wakil Petender seperti **Pengurus Projek atau Ketua Projek** adalah **Wajib**. Petender yang gagal menghadiri taklimat tender akan dibatalkan kelayakannya.
- Yuran Dokumen RFP adalah Percuma.** Setiap Petender dibenarkan menghantar satu (1) dokumen RFP sahaja. Jika lebih daripada satu dokumen RFP dikemukakan, semua dokumen RFP daripada Petender yang sama akan dibatalkan kelayakannya.
- Dokumen RFP akan dikeluarkan sebagai salinan digital melalui e-mel. Kata laluan untuk dokumen akan dihantar dalam e-mel yang berasingan.
- Dokumen RFP yang lengkap hendaklah dikemukakan melalui e-mel kepada tender@smg.my tidak lewat dari jam **12.00 tengah hari** pada **10 Jun 2025 (Isnin)**. Dokumen RFP hendaklah sah dalam tempoh tiga (3) bulan dari tarikh tutup.
- Sebarang Dokumen RFP yang diterima selepas tarikh tutup tidak akan dipertimbangkan dan akan ditolak.
- Sebarang perbelanjaan yang ditanggung oleh Petender dalam menyediakan dan mengemukakan Dokumen RFP ini hendaklah ditanggung sepenuhnya oleh Petender.